#### **HUFF April 18 & 19, 2020**

#### **ENTRY DEADLINE JANUARY 10, 2020**

#### **CATEGORIES:**

Novice: For persons entering the contest who are new to underwater video and who request assistance in video post processing, HUPS members, dive shop personnel, other friends or someone familiar with video editing can provide assistance in editing, color correction and music. Such assistance is naturally limited and videos will be accepted based on available resources as well as the other elements of acceptance criteria stated in the Rules & Terms. Length is limited to under 2 minutes. Contact us a huff@hups.org for more information.

Fixed Lens: This category is limited to cameras without interchangeable lenses such as compacts, GoPro, SeaLife and others. Wet lenses such as macro or wide angle are acceptable. Length is under 2 minutes.

Short Videos: Videos that do not fit in categories 1 or 2, but are under 2 minutes in length.

Feature Length Films: Videos that do not fall in the first 3 categories. The length is 2 - 5 minutes.

Made in Texas: This category will award one winner from the other 4 categories for the best film submitted by a Texan. Creator(s) must have their primary residence in Texas. To win in this category you must submit a film to one of the other 4 categories.

#### **Awards & Prizes:**

The top three films in each category, as selected by an audience vote, will be announced at the end of each show. The cumulative audience vote winners, from all shows, will be announced at the last show.

#### Rules & Terms:

- 1. The video must be substantially original video taken underwater by the author(s), for example, 50% original underwater video. Except for Novice, the video must be processed solely by the authors.
- 2. The original underwater content must be shot in the wild -- no aquarium or set up shots.
- 3. Other video such as topside, archival or other video may be used, for example 50% topside, archival or other video,
- 4. The video must be in MP4 1080p format and be less than 2 GB.

- 5. The video must not depict or imply any stressful or abusive actions towards marine life or the environment.
- 6. By submitting a work to this event, the authors grant HUFF the right to show the work, should it be accepted, in one or more showings at the 2020 HUFF presentation.

Please provide relevant info, including the following:

- 1. The name of the film.
- 2. The name of the filmmaker(s).
- 3. A brief introduction of the film (100 words or less).
- 4. A brief introduction of the filmmaker(s) (100 words or less).
- 5. Photo of the filmmaker(s).
- 6. A contact email for the filmmaker(s)
- 7. In case of Novice entry, name of person who assisted in post processing.

By submitting the above information along with your film to the 2020 Houston Underwater Film Festival, you will be declaring that all the included information is true to the best of your knowledge and that you have all legal rights, including legal rights to the music, to submit this film for public screening at the 2020 HUFF. Your submission of the film is your affirmation to the truth of this declaration, in lieu of a signature.

## **Acceptance Procedure**

Videos will be accepted for screening at HUFF based on the decision of a jury of HUPS members who are filmmakers. The goal of the committee is to assemble the best possible underwater video show regardless of origin of the works. The jury will consider the following criteria in reaching their decisions.

- 1. Coherency. Does the video have an appealing theme, story, point of view or message.
- 2. Technical excellence.
- 3. Adherence to rules and guidelines.
- 4. Aesthetics -- music, dramatic impact, humor, etc.
- 5. Commercial content is discouraged.

#### **Submission Procedure**

Films must be submitted through FilmFreeway no later than January 10, 2020. Acceptance status will be communicated no later than March 18, 2020 via email.

Entry Link: http://www.filmfreeway.com/houstonunderwaterfilmfestival

## **Dates & Deadlines:**

Opening Date: April 28, 2019 Entry Deadline: January 10, 2020

Notification Date: No later than March 18, 2020

Event Dates: April 18 and 19, 2020

## **Contact Information:**

Website - https://www.hups.org

Email: huff@hups.org Phone: 713-231-4052

Address: 14 Windermere Ln., Houston, Texas 77063 USA

## **Social Media:**

Facebook - https://www.facebook.com/groups/174168478778/

## **Event Venue:**

14 Pews Theater, 800 Aurora St., Houston, Texas 77009 USA Buy \$11 tickets online at http://www.14pews.com

# **Event Organizers:**

Betsy Beasley - Festival Director and Co-Chair Craig Beasley - Co-Chair Dennis Deavenport - Outreach Tom Collier - Outreach Mike Greuter - Outreach Jim Babcock - Outreach Russell Ramsey - Legal and Outreach Martin Daniels - Still Photography Show Mary Daniels - After Party Planner Joe Holden - Website Manager